



THE MATERIALS OF THE F/W 2024-25 COLLECTIONS MU COMMUNITY

The materials displayed in the **Creative Sustainability Area** for this **Fall-Winter 2024-25** season were chosen in compliance with at least one of the five pillars of sustainability identified by **Milano Unica** and used by exhibitors as new guiding principles to embrace in the research and production of textiles and accessories.

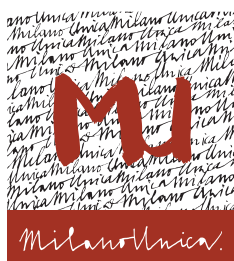
All the **Communities** feature proposals with soft-touch, sophisticated and innovative materials.

FAMILY COMMUNITY

A sense of warmth and welcome exudes from the selection of the **Family Community** theme, especially from the woolen mills, which have designed full-bodied, sustained-looking materials with a warm hand.

Fancy yarns emerge especially in the variation of buttoned tweeds, enhancing checks and tartans with slightly 3-D irregularities.

The tartans and glen checks proposed in the research phase highlight the solids, made in both blends and light yarn-dyed.



Cotton shirting is heavy, structured, with a vintage flavor, and interpreted in juxtaposition with flannels and fancy weaves with a soft, long-haired hand suitable for jacket and outerwear weights.

Herringbones in autumnal shades draw from the men's wardrobe, as do velvets and moleskins, which feature 3-D designs or tone-on-tone animalier graphics. Great emphasis is placed on geometric and linear designs.

An interesting interpretation of the autumn hues stands out from the abstract graphics for jacquard, lace, and coatings. Abstract designs include also irregular stripes, both in the embroidered and printed versions. Stripes come also on ribbons and zippers. Embroidery and macramé have a woolen, vintage and full-bodied look. The “volume” theme becomes visible on fur accessories, youthful and contemporary.

Trimmings and borders are made of bouclé or mélange yarns; tubular proposals include woolly-looking weave designs.

Fringes are voluminous, as are the leather tags and embroidered patches.

Buttons are mainly made of corozo, while materials such as horn or wood are preferred for frogs.

The **woman's focus** highlights matelassés with a “cocooning” effect and fringes enhance the full-bodied materials on enveloping structures. Frosted yarns and macro weaves complete the proposal, along with velvet or patterned gobelin padding.

CULTURE COMMUNITY

The **Culture Community** theme presents metallic accents in the coatings and embroidered all-overs, which reflect a thrust towards research and innovation when juxtaposed with pleated or laser detailing.

Jacquard comes in romantic, floral designs and sophisticated geometries with metallic yarns.

Matelassé follows the same style as jacquard, interpreting research through geometric designs with iridescent blends.

Embroidery features gold fibers and velvet bases, or shiny bases with lurex decorations. Piping is shiny, made of satin, patent leather or with lurex yarns. Lace comes in bright, sensual color hues.

Shirting is mainly solid-colored, featuring textured, shiny and crisp poplin.

Denim takes on a rigorous identity thanks to satin treatments; macro twills present frosted yarns, double constructions and soft hands.

Pre-constructed belts express a need for details also inside items. In fact, collections feature a very sophisticated assortment of the ribbons and tubulars they are made of.



The labels are woven and the tags are sartorial, while zippers are shiny and feature metallic coatings.

Buttons come in a broad range of vegetable materials, like resins and cellulose.

The **woman's focus** highlights the luminosity interpreted in tubulars, mesh, lace and embroidery with sagging transparencies, along with abstract marbling alternating shiny and matt effects.

NIGHT COMMUNITY

For the **Night community** theme, companies have faithfully interpreted the shaded, dark and bright shades and the androgynous identity, with a broad proposal in both weights and design.

Matelassé and padding are juxtaposed with lightweight knits and jerseys with fluid hands.

Macro houndstooth and irregular checks expand the offering of men's designs, as do pinstripes with shiny, matt, light, sustained effects and lurex yarn inserts on fabrics and ribbons.

Shirting presents faux solids with micro geometries, tone-on-tone stripes or shaded seersucker.

Geometric tubular nets and metallic macramé reflect the sensual side of the theme, as opposed to the nocturnal atmospheres of shiny or coated shirting.

Fil coupé and all over sequins interpret the clubbing aesthetic, as do fringes and crystal-coated netting.

Corsetry aspects are featured as decorations on zipper tapes, tabs and chains while buttons come in either stainless steel or brass.

Linings are structured, solid and suitable for winter wear, in noble fibers such as acetates, triacetates and high-quality fine polyesters that are breathable and smooth.

The **woman's focus** celebrates the shiny aspects with coatings, reflective treatments and sparkling fringed fil coupe.

<https://www.milanounica.it/en/mu-community>

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