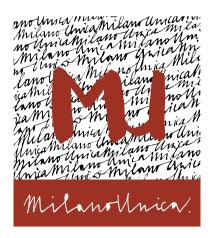
Invitation



Tuesday, January 31, 2023, h 11.00 a.m. Auditorium, Centro Servizi - Rho Fiera Milano

> **Opening Ceremony** 36th edition

TRACEABILITY AS A GAME CHANGER FOR TEXTILES

The guests of the Opening Ceremony contributing with a brief institutional greeting message

Luca Palermo **CEO FIERA MILANO**

Carlo Capasa

PRESIDENT OF CAMERA NAZIONALE DELLA MODA ITALIANA

Ercole Botto Poala

PRESIDENT OF CONFINDUSTRIA MODA

Maurizio Forte

DIRECTOR OF MADE IN ITALY PROMOTION DEPARTMENT ITA - ITALIAN TRADE AGENCY

The speakers

Alessandro Barberis Canonico **PRESIDENT OF MILANO UNICA**

Marco Montemagno **FOUNDER 4BOOKS**

Maria Teresa Pisani ACTING HEAD, SUSTAINABLE TRADE AND OUTREACH UNIT, UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

> Paola Bertola FULL PROFESSOR AT POLITECNICO DI MILANO

> > Gabriele Maggio **CEO STELLA MC CARTNEY**

Sergio Tamborini PRESIDENT OF SISTEMA MODA ITALIA

moderator

Emanuele Farneti EDITOR IN CHIEF OF D LA REPUBBLICA

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