



Milan July 6, 2021



## THE MATERIALS OF THE AUTUMN/WINTER 2022/23 TENDENZE

### “MAGNIFICHE PASSIONI”

The materials of the **Milano Unica** Tendenze for the **Autumn-Winter 2022/23** season surprised us, both for the enormous number of materials received - which testifies to the work accomplished in the past months by the exhibitors - and for the variety of patterns and embroideries featuring new and contemporary color shades. In addition, there is much experimentation with sustainable materials, expressed through the proposal of a large number of coatings, glossy treatments and research on new long-wool yarns.

### PERSONAL PASSIONS

#### BETRAYAL

**Masculine fabrics with a very soft hand** alternate with **vaporous lace and fabrics with high-impact varnishing and lacquering** to express playful seduction and mischievous romanticism. **The jerseys are glossy and fluid**, while **outerwear**



items have their own specific weight and feature **bouclé and streaking**. There is no lack of extra **shiny lurex** to recreate intimate nocturnal atmospheres and **maxi houndstooth patterns**, while **shades melt into mélanges**.

## FOOD

The **rustic materials, the treated and stressed denim, the felted-looking fabrics** narrate the inspiration behind this theme that is linked to vegetarian and natural cuisine. Emphasizing the concept are **the floral prints and jacquards in earthy tones, fil coupé, macro velvets, nubby and patterned fabrics**. And if the weights of the **outerwear items have a crisp hand**, the **jacquards are tactile**, while the **shirts are fluid**, featuring **abstract prints or micro and macro Vichy**. **Micro and macro checks also distinguish the jacket and outerwear weights, characterized by two-tone and matching effects**.

## SOCIAL PASSIONS

### CHRISTMAS

The Christmas spirit and its warmth is evoked by the **soft two-tone tartans in the outerwear weights and by the long wools in brilliant colors**. **Embroidered fil coupé and brocade jacquard, tapestry-inspired prints and lurex jacquard**, on the other hand, recall the opulence of the decorations for one of the most awaited holidays of the year. This theme also includes **jersey and lamé knitwear, bright sequin allovers, light and glossy satins** and, for shirts, **stick stripes and checks in festive shades**.

### BEAUTY

We are in the realm of beauty recreated by surgery and new cosmetics. This is the viewpoint we should use to interpret **the creamy nuances of the shirts and jerseys, the glossy treatments of the most fluid materials, the ultra-soft touch of the wool jackets and ultralight lace**. The **shaded macro checks, macro stripes, textured wools and cottons and two-tone or tone-on-tone animalier prints** on different thicknesses complete the offering.

## PLANETARY PASSIONS

### ECOLOGY

The search for sustainable fabrics and materials is constantly evolving, as can be



seen from the trend proposals; however, this theme concentrates even more on this development and touches very interesting experimental forays.

Print proposals range from **marbling and camouflage in shirts to diagonals, checks and micro-floral patterns on other fabrics**. There are **many woolen options made with macro yarns**, including **fil coupé with floating yarns**, **macro-patterned needling**, **maxi nubby cottons with a soft hand and plain denim**.

### TECHNOLOGY

The theme is evoked especially in terms of color, through the proposal of **fluo colors obtained with natural techniques**, through **iridescent, metallic and glossy treatments**, and **checks with contrasting colors**. The **patterns are macro**, the **jacquards are three-dimensional or with fancy yarns** and the **shirts are striped** or feature **abstract patterns in both cotton and fluid aspects**. **Vitamin hues are also used on nubby cottons and bright colors on the long wools**.

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