

Save the date

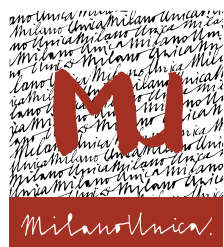


MILANO UNICA 30TH EDITION

AGENDA

February 4.5.6, 2020

Rho Fiera Milano



TUESDAY, FEBRUARY 4

h 11.00 am

MU Opening Ceremony

- Congress Center Auditorium

h 2.30 pm

Workshop: Linen – The identity of Linen, increasingly green and innovative

- Conference Room Hall 12, at MU Press Office
(Workshop in Italian)

h 5.00 pm

A journey towards sustainability in the supply chain. The choices that trigger changes.

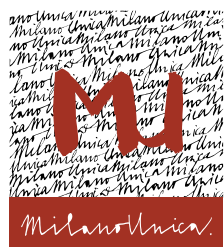
Workshop on PEF Sustainability by SMI

- Conference Room Hall 12, at MU Press Office
(Workshop in Italian)

h 6.30 pm

MU Cocktail Party: Milano Unica celebrates its 30th edition

- Service Center



WEDNESDAY, FEBRUARY 5

h 12.30 pm

The President Ercole Botto Poala meets Foreign Media (Reserved for the Media)

- Conference Room Hall 12, at MU Press Office

h 1.00 pm

Startups, the textile industry suits up with innovation

- Conference Room Hall 12, at MU Press Office

h 4.30 pm

A journey towards sustainability in the supply chain. The choices that trigger changes.

Workshop on PEF Sustainability by SMI

- Conference Room Hall 12, at MU Press Office
(Workshop in Italian)

h 5.30 pm

The African continent: challenges and opportunities of the markets of the future

- Conference Room Hall 12, at MU Press Office
(Workshop in Italian and English)
Cocktails will follow