



MILANO UNICA JULY 2019 - SUSTAINABILITY PROJECT PARTICIPATION GUIDELINES

Please send your samples by and not later than **JUNE 7, 2019** to the following address: Milano Unica - Sitex spa, att. Mrs. Daniela Scardi - Via Alberto Riva Villasanta 3, 20145 - Milan

INSTRUCTIONS AND PARTICIPATION GUIDELINES FOR THE SUSTAINABILITY PROJECT

To participate in the selection it is necessary to **fill out the Sustainability Project Application Form** by following the link indicated in the email.

The Sustainability Project Application Form includes two sections:

1. COMPANY DATA AND CERTIFICATIONS

This section automatically retrieves the Company's data provided to Milano Unica upon registration as exhibitor. Please, also specify – if not already available – the name of the Company's Head of Sustainability. This section also includes an option to upload any already obtained certifications.

2. PRODUCT CHARTS

This section includes charts to be filled out for **each sample/code/variant your Company intends to submit for participating in the project**. The charts must be properly filled out to include all the technical information requested regarding the product and any already obtained certifications.

Attention: this information may become public – entirely or partially – through the tools and channels used by Milano Unica for communication purposes of the Sustainability Project.



Please submit samples that have not been already presented in the past edition of Milano Unica. It is in any case also possible to apply with already presented samples by specifying and confirming the already filled out charts in the dedicated section of the Sustainability Project Application Form.

Each completed product chart can be downloaded as a pdf file. **All product charts must be printed out and attached to the corresponding samples prepared for shipment to Milano Unica.**

The product charts may be saved also temporarily as an attachment to the Sustainability Project Application Form and be completed in a second stage. In any case, **all product charts must be filled out in their final version by and not later than June 7, 2019.**

TIMING AND GUIDELINES FOR THE SHIPMENT OF SAMPLES

The samples must comply with the characteristics listed here below to be included in the selection:

- **Fabrics:** max. 10 samples, 50 cm total width, Company's name indicated in the back of the fabric along with composition and any additional information.
- **Accessories:** Buttons, ribbons, zips, labels, chains etc. max. 10 types. Each sample must include a tag with the product code. In case of small accessories (e.g. buttons), more samples of each single product /code may be submitted, provided that the corresponding product chart is also attached to it.

When shipping one or more products, please check that **each sample includes its corresponding ID chart in pdf file format**, which is generated concurrently with the compilation of the Sustainability Project Application Form. Each Exhibitor shall be responsible for ensuring that all the products sent are clearly identifiable in connection with the corresponding product code of reference.



Please note that, should any piece of the above described documentation be missing in the submission, the product samples shall not be included in the Sustainability Project selection.

Materials must be sent **by and not later than June 7, 2019**, by using the pre-compiled tag made available in the last page of this document, to the following address

Milano Unica - Sitex spa

att. Mrs. Daniela Scardi

Via Alberto Riva Villasanta 3, 20145 – Milano

The samples presented for the Sustainability Project shall be independently and finally assessed by Milano Unica's Technical Committee. The result shall be communicated by June 30, 2019.

Parcels sent in COD or with expenses to the charge of the recipient shall not be accepted. Milano Unica shall not be held liable for any shipments performed in a different format and/or received later than the above indicated deadline. The Secretary ensures the destruction of all samples after the end of the exhibition.

For additional information contact the following email address: sostenibilita@milanounica.it



The focus of the Sustainability Project for the July 2019 edition is to overcome the commonplace that sees sustainability compatible only with classic, carryover and less creative products. The samples accepted based on the criteria specified in the following page will be divided in two groups:

- a. **FANCYGREEN**, which includes more innovative samples in line with the Milano Unica Tendenze presented in March 2019, manufactured using sustainable industrial processes.
- b. **EVERGREEN**, which comprises classic and/or carryover samples.

Companies are therefore invited to present both classic and, above all, innovative products, in line with the color chart and the themes of Milano Unica Tendenze, presented in March 2019, which will be given special visibility.

The distinction between **process** and **product sustainability**, which was the focus of the past February 2019 edition will still be maintained and highlighted.



ADMISSION CRITERIA TO THE 29TH EDITION - JULY 9-11, 2019

Within the framework of the trade show, product samples featuring sustainability characteristics will be displayed in the area dedicated to the Sustainability Project. The admission criteria are the same as those of the February 2019 edition.

a) Admission criteria in relation to production processes

This section contains samples that meet at least one of the following criteria:

1. **Products manufactured by companies implementing sustainable business management systems**, for instance: EMAS, Step (by Oeko-tex), ISO14001 certified companies, companies that have explicitly undertaken the DETOX commitment;
2. **No hazardous chemicals have been used during manufacturing**, like for instance: Oeko-tex 100, Bluesign certified products or other product certifications relating to the absence of hazardous chemicals;
3. **Products manufactured by means of innovative energy-saving processes** with clearly quantified savings benchmarked against other more widespread technologies, using cogeneration plants or energy from renewable sources for at least 75% of the company's energy requirements;
4. **Products manufactured by means of processes with reduced water consumption**, like for instance: waterless treatments (e.g. ozone washing or bleaching), or processes recycling water for at least 75%;



5. **Products manufactured by companies that have adopted innovative circular economy solutions** for the recovery and re-use of production waste. Production waste includes materials directly used in manufacturing, such as textiles or other materials used in the processing of zippers, buttons and accessories.

b) Admission criteria in relation to materials used

This section includes samples that meet at least one of the following criteria:

1. **Products manufactured with sustainable or low impact materials, e.g.**
 - a. Materials deriving from organic agriculture
 - b. Materials deriving from responsibly managed forests
 - c. Materials deriving from recycling
 - d. Bio-based innovative chemical fibers
 - e. Closed-loop chemical fibers
 - f. Traditional materials produced with low impact processes and techniques. In this case, a detailed description of the characteristics making the materials low-impact is requested
2. **The raw materials used do not involve the use of techniques cruel to animals.**

In the case in which the Company has obtained certifications in relation to one or both criteria, it is necessary to specify the type of certification and the corresponding registration number. If no certification is available, the Company must submit a self-certification signed on the Company's letterhead, describing the characteristics of the material used (e.g. type and name of the material, no-mulesing self-certification, etc.).



SUSTAINABILITY PROJECT PRODUCTS

FALL - WINTER 2020/21

Recipient:

MILANO UNICA - SITEX SPA

Att. Mrs. Daniela Scardi

Via Alberto Riva Villasanta 3, 20145 – Milan

EXHIBITOR:

Sustainability Project samples - 29th edition of Milano Unica