



MU+ DIGITAL SUSTAINABLE CREATIVITY THE MATERIALS OF THE SPRING/SUMMER 2025 COLLECTIONS

The materials of the **Spring/Summer 2025** collections on display in the Tendenze e Sostenibilità Area of **Milano Unica** are consistent with the proposed themes.

Some exhibitors offered an eclectic and original approach, both in terms of the choice of materials and colors.

Others favored a more conservative and classical approach, privileging the sustainability features of the materials over creativity.

There is a vast array of fibers - from natural to regenerated man-made and synthetic - both for fabrics and accessories, always in line with the proposed color chart.



MU+ REGENERATION

MU+ KNITWEAR

The most commonly used materials are wool, cotton and viscose, in the neutral shades and pink hues of the color chart.

In particular, materials include:

Ribbed knit

Laminated mesh and knit

Jacquard jersey with micro geometric patterns

Zigzag knit

Wide bouclé knit

Solid-color slubby knit

Mesh knit

Interlock double face

Embossed knitted fabrics with micro-check design

Lightweight knitted fabrics with terry texture

Jersey with lurex inserts

Micro-ribbed jacquard jersey

Mouliné fleece

Mélange bouclé and mouliné fabrics with lurex inserts

Short- and long-haired fur-like fabric

Cotton leno fabric

Embossed suede-like fabric

Quilted padded fabric with knit design

The accessories include:

Trimmings in various types of yarns

Crochet-like ribbons and tubulars

Lace-ups and coordinated accessories with man-made decorations in wool

Colored wooden buttons

Zippers with knitted tapes

MU+ EMBROIDERY

Materials comprise cotton, flax and organza. The color palette includes white, pink hues



and dark denim, with embroidery in various materials in light and neutral shades.

In particular, materials include:

All-over embroidery on linen, cotton and organza Broderie anglaise with pierced designs in various sizes Embroidery with variations of ribbons and coarse yarns

Accessories:

Cotton macramé profiles
Vintage-look cotton embroidery
Macro decoration design with stone and bead applications
Long feather taping
Mother-of-pearl buttons with laser-chiseled designs
Cotton labels with stitching-like embroidery

MU+ LINGERIE

Materials comprise silk, cotton, flax, and many artificial and synthetic fibers, including viscose and polyester.

This theme includes all the colors of the color chart, with a focus on light and dark beiges in addition to cream and pink hues, always present in this first concept.

In particular, materials include:

Micro stripes and tone-on-tone check patterns
Silk and cotton with short geometric fil coupé
Tone-on-tone floral patterns (glossy/matte) on silk and cotton
Super lightweight stretch voile
Stretch floral devoré fabric
Matte silk-hand satin
Shiny silk satin
Microflower patterned poplin
Striped false solids in pure linen or cotton
Drill and plain stretch and bi-stretch cloth
Super shiny silk-like jersey
Stretch mesh and lace



Tone-on-tone ruffled and patterned jacquard (abstract, tie design and floral) Silk organza and georgette

Accessories:

Organza ribbon voile
Transparent zippers and labels
Tulle, satin and georgette ruffles
Buttons and small accessories in various shapes and materials
Soft ostrich feather profiles

MU+ DESIGN

MU+ CLASSIC

Materials comprise wool, both in outerwear weight and lightweight, cotton and linen in light and superlight weight.

The color chart has been correctly represented, consistently with the proposals.

In particular, materials include:

Tone-on-tone or solid color floral patterned jacquard with lurex inserts

Geometric patterned jacquard, also reversible

Glossy/matte tone-on-tone floral cloquet

Stretch cool wool

Tone-on-tone or contrasting Glen Check cool wool (Glen Check also on linen)

Regular or irregular pinstriped cool wool

Pinstripe on flax gauze

Multicolor cotton or piece dyed tweed with lurex inserts

Tone-on-tone checks on cool wool, cotton, or flax

Classic checkered pattern on pure cotton or flax

Check jerseys with 3D structure

Bouclé fabric with tartan or tartan-like patterns

Check overprinted cotton chambray

Super light quilted padding

Cotton and linen drill, also outerwear weight

Denim-like drill with geometric fil coupé



Piece dyed gabardine, also bi-stretch

Cotton herringbone denim

Pure linen denim

Paisley patterned denim

Very dark cotton denim

False solid fabric with 3D-yarn

Piece dyed herringbone

Two-color wool herringbone

Large pattern vichy on outerwear weight fabric

Wool knitting flannel

Contrasting micro houndstooth or tone-on-tone macro houndstooth

Bedford cotton

Accessories:

Flax and/or cotton ribbons in natural colors Leather or reclaimed leather labels and lacing Outerwear buttons and small enameled metal studs Zippers with basic sliders and pulls

MU+SHIRTS

Materials are mostly cotton and linen, but also include light viscose and polyester for linings.

In this category as well, the color chart has been correctly represented, consistently with the proposals.

In particular, materials include:

Lining in stick-striped seersucker viscose

Striped tone-on-tone lining, striped on neutral bases or with lurex inserts

Seersucker canvas in cotton, macro or micro stick stripes in light blue and white

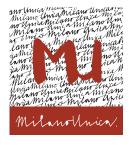
Cotton or flax canvas with pajama stripes

Multicolor baiadera stripes on canvas, cotton or flax drill

Baiadera velvet

Jersey or pajama light blue and white striped mesh

Stick-striped poplin



Corduroy on denim base
Stick-striped poplin (repeat)
Chalk-striped shirting
Floral embroidery on stripes
Mesh fabric with striped patterns of different sizes
Jacquard with irregular stripes
Macro bi-color stripes, also with streaks
3D stripes
Mattress stripes on sustained fabric and fluid satin

Accessories:

Grosgrain ribbons with stripes in the various shades of the color chart Piping and bias ribbons
Buttons for shirting and stripes
Labels and tags in various striped materials
Zippers with striped tapes

MU+ PRINTS

Materials include satins in viscose or silk, cotton and linen canvas and various artificial and synthetic fibers, all regenerated.

The color chart has been correctly interpreted, particularly the blue and neutral shades.

Specifically, materials include:

Faux animalier prints on viscose or silk satin and cotton or flax canvas
Inkjet printed canvas with brushstroke effect
Multicolor watercolor-like brushstrokes on satin
Irregular spots on waterproof transparencies
Cotton coated poplin with irregular macro geometric designs
Jacquard with patterns of irregular watercolor-like spots
Irregular patterned jacquard with geometric overprints
Irregular spot printed fabric with bright inserts
Devoré fabrics with irregular geometric prints
Creponne with contrasting faux-animalier patterns
Creponne with irregular marker-like patterns
Irregular watercolor-like stripes on satin



Watercolor-like soft-focus floral motifs on satin
Macro watercolor-like spots on satin
Printed macro tartan/irregular check satin
Smudged geometric patterns on waterproof canvas
Watercolor-like embossed prints
Spot-like floral prints on flax canvas
Pleated coupled + canvas with brushstroke-like print
Overlapping macro and micro geometric prints

Accessories:

Hand-painted patches with multicolor brush strokes Spot-sprayed ribbons and buttons Macramé embroidery profiles with mottled color designs Labels and tags with different color shading Stained zippers

MU+ INTERACTIVE

MU+ TECNO

The materials comprise synthetic fibers, including nylon, polypropylene and polyester, coated in polyurethane and wool or cotton blended jersey.

The color chart includes different shades of gray instead of silver, and various shades of blue, ranging from electric blue to duller hues.

In particular, materials include:

Micro-lasered jersey
Honeycomb/piquet jersey
Reflex coated jersey
Laminated mesh
Stretch and bi-stretch mesh
Laminated padded fabric
Padded fabric with geometric quilting
Padded fabric with bubble effect quilting
Padded nylon



Ultra-light nylon
Voile with a metallic effect
Tone-on-tone micro plaid pattern on transparencies and nylon
Super glossy lining or with metallic effect
Matte skin-look coating
Glossy vinyl-like coating
Neoprene and jersey in different weights
Fabrics coupled with aluminum layers
Coupled cotton and jersey
Matte polyurethane
Laminated cotton twill
Stretch cotton or linen drill
Crepe satin in viscose or viscose blend

Accessories:

Stretch profile with logos and mesh
Drawstrings and cords
Enamel-look coated tapes
Pleated patent leather profiles
3D labels and patches
Metal hooks and buckles in various galvanized finishes
Zippers with visible sliders and pullers

MU+ GLAM

Materials comprise natural fibers and scraps of trimmings and cotton, processed cotton denim and many silk blends.

The color chart has been correctly represented, consistently with the proposals.

In particular, materials include:

Processed, gathered, embroidered or lasered cotton denim Stretch cotton blend jacquard Stretch embossed jacquard Geometric silk jacquard Nylon and viscose jacquard with macro fil coupé designs Polyamide jacquard lace with sequins and printed lace



Needled drill made from selvedge scraps

Stretch and woven tulle with macro fringes

Maxi cotton fil coupé

Cotton macramé mesh with floral embroidery

Stretch mesh and tulle with rhinestones in different colors and sizes

Stretch viscose blend embroidery with metallic inserts

Sequin-printed embroidery (or printed embroidery with sequins?)

Needlework on pleated polyester

Fabrics made with trimmings

Smock-stitched gathered fabric made of regenerated fabrics and yarns

Sequined cotton blend fabric

Devoré and jacquard velvet

Foil-printed denim

Laser-textured metallic fabric

Accessories:

Mix of materials for patches and applications

Lurex fringes and webbing

Embroidered denim labels, tags and small accessories

Accessories made of regenerated materials for labels and buttons

Broad array of zippers

MU+SHINY

The materials comprise man-made and synthetic fibers, viscose, silk, cotton, and many lurex fabrics.

The most common colors are metallic hues like gold, silver and copper, and many iridescent dark blues.

In particular, materials include:

Lurex interlock

Embroidery with metallic fibers

Viscose creponne with lurex inserts

Stretch mesh with craquelé copper print and stretch mesh with lurex inserts

Mesh and tulle with matte or shiny metallic sequins

Allover sequins printed on tulle



Squared sequins on tulle Coated and metallic jerseys Shaded laminated or wrinkled-effect jersey Ultra-light viscose jersey with lurex yarns Viscose and flax canvas coated with metallic look Flowing, lightweight viscose canvas Canvas with resin coating on the obverse Cotton canvas with metallic coating Silk jacquard and silk blend with irregular mesh patterns Laminated jacquard Silk blend jacquard with metallic fibers False plain lurex cotton and viscose Cotton blend fabric with sequins or metallic yarns Silk cloqué with floral patterns Velvet with glitter finish Silk and viscose voile with lurex Metallic-look cotton and viscose macramé

Accessories:

Gold and silver laminated ribbons
Fringes in metallic yarns
Golden lace and trim
Sequined embroidered appliqués
Buttons, brooches and small jewelry
Zippers with iridescent coatings

www.milanounica.it/en/digital-sustainable-creativity

_

For additional information: Milano Unica Press Office tel. +39 02 6610 1105 Alessandra Ardenzi mob. +39 335 677 46 20 Daniela Scardi mob. +39 3661964979