

# Invitation



Tuesday, July 6, 2021 - h 11.00 a.m.  
Auditorium, Centro Servizi - Fiera Milano Rho

## Opening Ceremony

*The speakers:*

**Alessandro Barberis Canonico**  
**PRESIDENT OF MILANO UNICA**

**Claudia D'Arpizio**  
**PARTNER BAIN & COMPANY**

**Carlo Capasa**  
**PRESIDENT OF THE ITALIAN NATIONAL CHAMBER OF FASHION**

**Marino Vago**  
**PRESIDENT OF SISTEMA MODA ITALIA**

*In videoconference*

**Renzo Rosso**  
**CONFINDUSTRIA DELEGATE FOR EXCELLENCE, BEAUTY AND TASTE OF ITALIAN BRANDS**

**Giancarlo Giorgetti**  
**ITALIAN MINISTER FOR THE ECONOMIC DEVELOPMENT**

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**Sella**



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