



FALL-WINTER 2022/23

TENDENZE AND SUSTAINABLE CREATIVITY

PLEASE SEND YOUR CREATIVE AND SUSTAINABLE SAMPLES BY AND NOT LATER THAN JUNE 18, 2021

OPERATING INSTRUCTIONS

Already in the past editions of Milano Unica, the **Creative and Sustainable samples** have been **integrated into a single space** within the Area Tendenze, the heart of the industry's excellence.

PARTICIPATION CRITERIA

To participate in the selection it is necessary to fill out the Participation Form for the **Sustainable Creativity** project, which can be accessed by clicking on the link included in the email.

The Form includes two sections:

1. Personal Data

The Company data entered for the registration with **Milano Unica** are retrieved automatically. If not already available, specify the contact info of the Sustainability Manager.

- **Creative and NOT Sustainable Samples**

Creative and Not Sustainable Samples can be sent in a separate envelope, using the label downloadable from this [LINK](#), to the address specified on page 3.

ATTENTION: if your products do not meet the Sustainability requirements, the procedure ends here.

2. Creative and Sustainable Samples

This section is dedicated to the upload of the product cards and certifications relating to the Creative and Sustainable Samples.

Product Cards and Certifications

Each sample/code/variant presented for admission must be accompanied by a card. The cards must contain all the technical specifications regarding the sample, including any certification obtained.

After completion of the procedure, you will receive a confirmation email with the product cards in PDF format in attachment, containing the information uploaded on the Participation Form.



The product cards must be printed out and attached to the samples before shipping.

If this documentation is not available, the corresponding product samples will not be accepted for inclusion in the project.

ATTENTION: any information provided may become of public domain – entirely or partially – and be disseminated through the communication channels used by **Milano Unica** to promote and increase the visibility of the **Tendenze and Sustainability project**.

TIMING AND SAMPLE SHIPMENT CRITERIA

The samples to be shipped must comply with the following requirements:

- **Fabrics:** max 20 samples, 50 cm full width
- **Accessories:** max 20 samples (buttons, if too small, will be counted as family groups of the same type)

In order to avoid any problems and complaints, each product sample must bear 2 labels on each extremity indicating:

- Company Name
- Front/back of the fabric
- Warp/weft direction
- In case of double face fabrics, specify the side to be displayed.

As to Sustainable samples, each shipment must be organized so that **each sample always comes with a corresponding product card in pdf format in attachment**, compiled based on the relevant Participation Form.

Exhibitors are directly responsible for making their samples clearly traceable in relation to the corresponding reference product code.

All fabrics and accessories will be submitted to the Technical Committee for analysis of the relevant Sustainability requirements and, subsequently, to the Style Committee for verification that the selected materials are in line with the A/W 2021/22 Tendenze. The eligibility of the samples to the **Tendenze and Sustainability project** will be independently and irrevocably decided upon by the two Committees.

THE DEADLINE FOR THE RECEIPT OF THE SAMPLES IS JUNE 18, 2021



SHIPMENT ADDRESS

Please pay utmost attention to shipping to the correct address, which is different according to the type of sample.

The samples must be shipped in two separate envelopes to the following addresses:

- Creative and Sustainable Samples

Milano Unica - S.I.Tex S.p.A.
Via Alberto Riva Villasanta, 3 - 20145 Milan, Italy

- Creative and **NOT** Sustainable Samples

What's Cool SRL / Milano Unica
Via Tortona, 20 - 20144 Milan, Italy

For any information:

MILANO UNICA / creativitasostenibile@milanounica.it

We will not accept C.O.D. envelopes or packages with any delivery costs to be charged to the recipient. Milano Unica shall in no event be considered liable for shipments made in different ways. **For organizational reasons samples received later than June 18, 2021 will not be accepted.** The secretary confirms that all the samples will be destroyed after the conclusion of the event.



CREATIVE AND SUSTINABLE SAMPLES

Fall – Winter 2022/23

EXHIBITOR:

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The samples will be selected by the Technical Committee and subsequently by the Style Committee with final decision.



Sender / Stamp

To:

Milano Unica - S.I.Tex S.p.A.

Via Alberto Riva Villasanta, 3 - 20145 Milan (Italy)